

## CONGRATULATIONS TO TONI FALBO!

by Sae Schatz, M.S. (Division Editor) and James M. Richards, Jr., Ph.D.

At the 2007 APA Convention, Toni Falbo, Ph.D., was given this year's Newman-Proshansky award for outstanding professional work in population psychology. In recognition of her achievement, Falbo was given a plaque, and she will present an invited address at next year's APA Convention in Boston.

Falbo is a professor at the University of Austin's Population Research Center. Her primary work investigates the impacts of family size and education; although, she is also involved in a myriad interdisciplinary projects.

Falbo is the recognized expert on one-child and only-child families. She authored *The Single Child Family* (1984, Guilford Press) and is currently working with Chandra Muller, Ph.D., under an NICHD grant to create an adolescent health and academic achievement extension to the AddHealth Data set.

Falbo is a fellow of three APA Divisions (9, 34, and 35)—including our own—and she was the president of our Division in 1985. During her acceptance speech, Falbo joked that she had held nearly every office

within Division 34: from the newsletter editor to the presidency!



The Newman-Proshansky is the Division's professional achievement award. When it is bestowed to an environmental psychologist, it is called the "Proshansky-Newman award," and it is the "Newman-Proshansky award" when conferred to a population psychologist. This is the second year of the award's existence. The first award was announced at the 2006 APA Convention and was awarded to Irwin Altman, Ph.D.

This year's award committee consisted of James "Mac" Richards, Ph.D. (chair), and Jack Aiello, Ph.D. Together, they successfully outlined criteria for the professional award, chose Toni Falbo to receive the 2007 recognition, and created a plaque that was given to Falbo. Next year's committee will also include Jack Aiello and Mac Richards (chair), as well as Jennifer Veitch, Ph.D., and Toni Falbo. In future years, committee service will be a three-year commitment, and one member will



*Toni Falbo (left) accepts the award from '06-'07 President Gary Gottfredson.*

rotate-off of the committee each year.

The awards committee is currently seeking nominations for the recipient of the next professional award, which will be presented at the 2008 APA Convention. Nominations for outstanding environment and/or population psychologists are welcome. Only current and emeritus members of Division 34 are eligible.

Nominations should include the nominee's name, an up-to-date address, and a brief account of his/her professional contributions. Submit nominations to the awards committee chair, James M. Richards, Jr., at [BONNIEMACRICH@AOL.COM](mailto:Bonniemacrich@aol.com) or 573 West Rio Teras, Green Valley, AZ 85614. Electronic submission preferred.

## UPCOMING EVENTS

### Conference on Design Principles and Practices (Miami)

January 9–11, 2008

This conference is a place discussion that explores the meaning and purpose of ‘design’, as well as speaking in grounded ways about the task of design and the use of designed artifacts and processes.

[HTTP://G08.CG PUBLISHER.COM](http://g08.cgpublisher.com)

### Assoc. of Collegiate Schools of Architecture (Houston)

March 27–30, 2008

This year’s topic is *Seeking the City: Visionaries on the margins*. The conference seeks to answer ‘How can we understand the emerging city?’

[HTTPS://ACSA-ARCH.ORG/CONFERENCE/ANNUAL2008.ASPX](https://acsa-arch.org/conferences/annual2008.aspx)

### Healthy Housing Conference (Coventry, UK)

March 17–19, 2008.

This 5<sup>th</sup> annual meeting will include topics such as home design, energy and climate change, housing and the elderly, and housing and children.

[HTTP://GO.WARWICK.AC.UK/HEALTHYHOUSING](http://go.warwick.ac.uk/healthyhousing)

### EDRA39 (Veracruz, Mexico)

May 28–June 1, 2008

This year’s EDRA conference will explore “Linking Differences / Defining Actions.” It will be held in conjunction with the “Movement and Orientation in Built Environments” spatial-cognition workshop.

[WWW.EDRA.ORG](http://www.edra.org)

## PRESIDENTIAL MESSAGE

by Susan Clayton, Ph.D. (2007-2008 Division President)



**Susan Clayton, Ph.D.**

2007–2008 Division President  
Professor, Dept. of Psychology  
College of Wooster  
[SCLAYTON@WOOSTER.EDU](mailto:SCLAYTON@WOOSTER.EDU)

As the new president of Division 34, I find myself reflecting on its identity. We are, after all, considering a name change. What does the Society for Population and Environmental Psychology do? What does it mean to be a division of the APA? Why choose to be a member of the division or of the APA overall?

Division 34 represents a diverse body of interests, and that is not a bad thing. Population and Environmental Psychology diverge and overlap in sometimes unexpected ways, encouraging us to reflect anew on what we mean by the terms. Both population and environmental interests encourage us to attend to the world outside the research lab: the way it constructs and constrains human behavior and the way in which human behavior, in turn, affects not just the micro but the macro characteristics of the social and physical world we live in.

With this acknowledgement of the “real world,” Division 34 members have always been attentive to social issues and the psychological implications of social and political events. One issue that is rapidly gaining in salience concerns the degradation of the natural environment. Although environmental threats have been on the radar to a greater or lesser extent since the 1960s, the past few years have seen an enormous change in the public discourse. Not only sci-

entists, but also the mass media and even political figures have begun to talk about global warming as a probability rather than as a hypothesis.

The Society for Population and Environmental Psychology is the organization that most clearly comprises the psychological research and researchers relevant to environmental issues. Many division members have gone beyond value-free research to advocate a research agenda specifically oriented toward promoting a sustainable relationship between humans and the natural world. One of the proposed name changes incorporates “Conservation psychology” to reflect this proactive agenda. Some people may be uncomfortable talking about research that is guided by values, but psychology has always been guided by the goal of promoting human welfare. Because a healthy environment is critical to human welfare, protecting the environment is arguably already a part of the APA mission.

Which brings me to my last point. Why join the APA? The American Psychological Association is a large organization with financial resources and a political voice. APA staff monitor public and political events that have possible relevance, and are alert for opportunities to inform public debate with the results of psychological research. Division 34 members should not only observe events in the wider social world but also participate in the discussion about these events, and the APA can help facilitate that discussion.

## SOCIAL AND ENVIRONMENTAL PLEDGE

by Neil Wollman, Ph.D., Bentley College, [NWOLLMAN@BENTLEY.EDU](mailto:NWOLLMAN@BENTLEY.EDU)

The Graduation Pledge of Social and Environmental Responsibility states:

I pledge to explore and take into account the social and environmental consequences of any job I consider and will try to improve these aspects of any organizations for which I work.

Students define for themselves what it means to be socially and environmentally responsible. Over a hundred colleges and universities are using the Pledge at some level. Participating schools include liberal arts colleges (Whitman and Macalester); state universities (Indiana University and University of Colorado), private research universities (Harvard University and University of Pennsylvania), and schools outside the U.S. (Taiwan and Canada). The Pledge is also found at graduate and professional schools, as well as high schools.

Graduates who voluntarily signed the pledge have turned down jobs with which they did not feel comfortable and have worked to make changes once on the job. For example, some have promoted recycling at their organization, removed racist language from a training manual, worked for gender parity in high school athletics, and helped to convince an employer to refuse a chemical weapons-related contract.

Humboldt State University in California initiated the pledge, Manchester College coordinated the campaign effort for ten years, and Bentley College took over the reigns in the 2007–2008 school year. The project has taken different forms at different institutions. At Manchester, it is a community-wide event involv-

ing students, faculty, and staff. Typically, over fifty percent of students sign and keep a wallet-size card stating the pledge, while students and supportive faculty wear green ribbons at commencement.

Depending upon the school, it might take several years to reach this level of institutionalization. Getting several groups/departments involved, and receiving media attention on (and off) campus, helps encourage participation. Already, the project has been covered by newspapers (e.g., *USA Today*); magazines (e.g., *Business Week*), national radio networks (e.g., ABC); and local T.V. stations (e.g., in Ft. Wayne, IN).

In a sense, the Pledge operates at three levels: students making choices about their employment; schools educating about values and citizenship rather than only knowledge and skills; and the workplace and society being concerned about more than just the bottom line. The impact is immense, even if only a significant minority of the one million U.S. college graduates each year sign and live out the Pledge.

The Campaign has a web site: [WWW.GRADUATIONPLEDGE.ORG](http://WWW.GRADUATIONPLEDGE.ORG), and a new site geared toward graduates in the workforce is under construction: [WWW.E-XPLORE.ORG](http://WWW.E-XPLORE.ORG).

The Graduation Pledge is a project of the Bentley Alliance for Ethics and Social Responsibility, Bentley College. For more information about the Campaign, contact Neil Wollman, Ph.D., at [NWOLLMAN@BENTLEY.EDU](mailto:NWOLLMAN@BENTLEY.EDU). Also, if you are considering undertaking Pledge efforts, make sure you contact Wollman so that the Alliance may monitor this effort.

## SCIENCE DIRECTORATE

by Steve Breckler, Ph.D.,  
APA Executive Director for Science

The APA Science Directorate is responsible for all association efforts on behalf of its many science-oriented constituencies. Our broad mission is to communicate, facilitate, promote and represent psychological science and scientists. We do this through programs that promote psychological science in academic and scientific arenas, that address ongoing issues and opportunities, that communicate activities, issues and opportunities to members and to the public, and that advocate on behalf of scientific psychology.

Of special interest to members of Division 34 is a relatively new activity of the Science Directorate—the Office for Applied Psychological Science. The mission of this office is to support research psychologists working in applied areas. The goal is to develop and implement initiatives that support and help grow the many applications of psychology, including population and environmental psychology. Stephanie Johnson, PhD, is the Director of this new office.

The best way for members of Division 34 to learn more about Science Directorate opportunities and programs is by subscribing to our electronic newsletter, Psychological Science Agenda (PSA). Those with special interests in our science advocacy efforts may also wish to subscribe to Science Policy Insider News (SPIN). Both publications and complete coverage of Science Directorate programs can be found on our website at [www.apa.org/science](http://www.apa.org/science).

# APA INTERNATIONAL

by Henry P. David, Ph.D. (1978 Division President, HENRYDAVID@COMCAST.NET)

As a former Chair of the APA Committee on International Relations in Psychology (CIRP) and a happy Division 34 Liaison ever since, I am delighted to offer a snapshot of the APA Office of International Affairs (OIA). Very ably directed by Merry Bullock, Ph.D., assisted by Sally Leverty and Amena Hassan, OIA serves as the focal point for APA's international outreach efforts, information dissemination programs, and supporting activities for international and regional psychological organizations and congresses.

OIA's goal is to inform APA members about international issues in psychology, to encourage the internationalization of American

psychology, and to support APA's international membership. OIA hosts international visitors, facilitates collaboration, and administers travel grants to international congresses. It also maintains close liaison with other APA offices and divisions engaged in international activities such as AIDS, disabilities, children's issues, violence prevention, curriculum development, and so on.

Founded in 1944, CIRP's mission is to advise APA about all matters international, including APA representation at the United Nations and international awards. With individual members elected by the APA Council, the committee is one of the few reporting directly to the APA

Board of Directors.

To keep in touch with OIA and CIRP, subscribe (at no cost) to the bimonthly newsletter, *Psychology International*. Go to [WWW.APA.ORG/INTERNATIONAL/PI](http://WWW.APA.ORG/INTERNATIONAL/PI) to read the newsletter or email [INTERNATIONAL@APA.ORG](mailto:INTERNATIONAL@APA.ORG) to subscribe. For Division 34 members, OIA is an excellent resource for expanding horizons and facilitating contacts with colleagues abroad. With the encouragement of APA's CEO, Norman Anderson, Ph.D., OIA has continued to explore ways in which APA can best serve both the US and the international psychological community. The staff deserves commendation for its many accomplishments and supportive spirit.



## STUDENT AWARD

Students—Submit your conference proposals for the student award, to be announced at APA 2008. All APA proposals for which students (grad/undergrad) are the first author are eligible for the Division's student award. In addition to presenting at APA, the award recipient will receive complimentary APA registration. All submissions will be judged by the committee comprising Carol Werner (chair), Peter Kahn, and Susan Ledlow. To be considered for the award, full papers must be submitted to Carol Werner by January 31, 2008: [CAROL.WERNER@PSYCH.UTAH.EDU](mailto:CAROL.WERNER@PSYCH.UTAH.EDU).

## STUDENT TASK FORCE

Jake Benfield, Will Szlemko, Nora Davis, Kelsey Lyle, Sae Schatz, and Shawn Sweeney

## STUDENT INVOLVEMENT IN DIVISION 34

by Jacob A. Benfield and William J. Szlemko (Student Task Force Co-Chairs)

Division 34 recently appointed a student involvement task force; its goals are to increase the participation of current student members and to recruit new students to the Division.

Currently, about 8% of the Division is comprised of students, and 36% is comprised of academic faculty members, some of whom are no longer accepting new students. This effectively creates a limited and ever-shrinking recruitment pool.

The task force's initial efforts have centered on learning how students find out about professional organizations, their reasons for joining, and their expectations of the organizations. Already, the task force has surveyed 46 students from a variety of fields—biology, human development, several sub-fields of psychology, and business manage-

ment. Graduate students surveyed belong to an average of 2.7 professional organizations (range 0-10), and often learn about an organization from advisors, other students, or by invitation. Additionally, most students join for purposes of building their vita, staying current with the field, and receiving discounts on journals and conferences.

Based on the limited recruitment pool, we are actively calling for help from the Division at large. If you have questions, comments, or ideas related to student involvement, then contact one of the task force chairs: Will Szlemko ([SHOSHIN@LAMAR.COLOSTATE.EDU](mailto:SHOSHIN@LAMAR.COLOSTATE.EDU)) or Jake Benfield ([JBENF23@LAMAR.COLOSTATE.EDU](mailto:JBENF23@LAMAR.COLOSTATE.EDU)).



SEE MORE ONLINE  
AT [WWW.APA34.ORG](http://WWW.APA34.ORG)

# DIVISION NEWS

by Sae Schatz, M.S. (Division Editor)

Many exciting things are happening in Division 34! We need your input on some of the initiatives; please read this report carefully and then respond using the ballot, below.

**STUDENT TASK FORCE:** A student task force has been created to investigate student involvement within the Division. The task force is expected to prepare a summary of the current state of affairs and to offer suggestions for enhancing involvement.

**★ VOTE—STUDENT REPRESENTATIVE OFFICE:** One possible way to enhance student involvement is to create a student representative office as part of the executive committee. If this office were established, the student representative would hold a *voting* seat on the committee. Formation of any new executive committee position requires approval from the Division's members.

**★ VOTE—DUES:** The executive committee recommends that Division dues be increased from \$11 to \$15 per year. The income from the dues will be used for expenses such as the Division newsletter, social hours at Conventions, and to cover costs of sending the president-elect to the annual APA Divisions' president-elect meeting. New expenses are also being incurred since the Division has decided to transfer some of its accounting and dues-collection duties to the main APA office (who charge a nominal fee for this). Dues changes require approval from the Division's members.

**★ VOTE—NAME CHANGE:** At the 2007 business meeting APA Counsel Representative (2004–2007) W. Bruce Walsh, Ph.D., suggested that the Division change its name to include the words "The Society for the..." He observed that some people

misconstrue the current Division name to mean that we are an activist group. Obviously, changing the Division's name requires approval from the its members. Two variations for a new name are presented.

**AWARDS:** The Division successfully bestowed its second professional award this year (*see the full story on the cover*). More than that, official criteria for granting the award were created by James ("Mac") Richards, Ph.D., and Jack Aiello, Ph.D.; and these guidelines were approved by the executive committee.

Progress is also being made on the Division's student award. Division President Susan Clayton, Ph.D., has established a student award committee who will outline the criteria for this award and choose a recipient from amongst students who submit papers to the Division's sessions of the 2008 APA Convention.



**Cut-out,  
Fill-out,  
and Return!**

Please cut-out (along the dotted-line on all *four* sides) the adjacent postcard. Fill-out your responses to the three proposed bylaws changes, and then drop the ballot in the mail. Ballots must be received by February 1, 2008, in order to be included in the official tally.

## DIVISION 34: BYLAWS AMENDMENT BALLOT

**Proposed Change #1** would create a new office for the Division's Student Representative. This office would hold a *voting* seat on the Executive Committee.

- YES, create the Student Representative office  
 NO, do not create the new office

**Proposed Change #2** would increase Division 34 dues from \$11 to \$15 annually.

- YES, increase the dues to \$15 per year  
 NO, do not increase the dues

**Proposed Change #3** would change the name of the Division (choose only one):

- YES, to *The Society for the Study of Population and Environmental Psychology*  
 YES, to *The Society for Environmental, Population, and Conservation Psychology*  
 NO, do not change the name of the Division

**Your affiliation** (*circle one*):    APA member    APA non-memeber    Student

**Comments** (*optional*): \_\_\_\_\_

# BITE-SIZED SUMMARIES

## A Sample of Active Research, Projects, and Publications

### Riley E. Dunlap, Ph.D.

Oklahoma State University, RILEY.DUNLAP@OKSTATE.EDU

#### Dunlap Appointed Regents Professor at OSU

Riley E. Dunlap has been appointed Regents Professor of Sociology at Oklahoma State University. The highest faculty honor bestowed in the State of Oklahoma's system of higher education, a Regents Professorship "is bestowed to recognize a scholar of exceptional ability who has achieved national and international distinction." Dunlap was granted the honor for his contributions to environmental sociology and environmental social science.

#### Recent Publications of Interest

Sommer, R. & Augustin, S. (2007). Spatial orientation in the cubicle. *Journal of facilities management*, 5, 205-214.

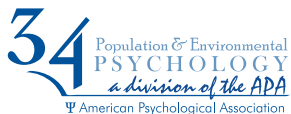
Moore, G. T. (in press). *The social sciences and the environment series*. Springer: Dordrecht, The Netherlands.

### Peter J. Antinoro, Ph.D.

Arizona Western College, BPSYCH9@AOL.COM

#### Scenic Beauty and Perceived Complexity

Given the increasing importance of landscape in conservation strategies, the development of quality standards for its assessment is becoming a priority. A recent paper, by Peter J. Antinoro provides preliminary evidence of relationship between landscape preferences and landscape structure. Antinoro determined Landscape visual quality by asking participants to evaluate two attributes in landscape photographs: *scenic beauty* (a normative and evaluative attribute), and perceived complexity (a construct thought to be closely related to landscape preferences). The structure of the perceived scenes was analyzed using these same indices but calculated from digitally treated photographs (here termed images). Scenic beauty correlated with landscapes with high landcover evenness, while perceived complexity correlated strongly with heterogeneous landscapes (i.e., those with high landcover heterogeneity and fractal dimension). Correlations between visual attributes and image structure showed different results. Scenic beauty was deemed higher in images with low color diversity and evenness, while perceived complexity was deemed greater in images with high heterogeneity of visual elements. Scenic beauty was related to landscape diversity, but images with too many colors and no apparent pattern resulted in low beauty values. Perceived complexity was more closely related to landscape structure.



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# BITE-SIZED SUMMARIES

## A Sample of Active Research, Projects, and Publications

### Jay L. Brand, Ph.D.

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#### Perceptions of Office Work Environments

Jay L. Brand and his colleague, So Young Lee (from Chang Ung University in Seoul, South Korea), have been investigating the role of the well-known intervening variable, *personal control*, in influencing perceptions of office work environments. By testing one or two theoretically derived models, they have found evidence that suggests personal control may moderate the influence of environmental perceptions on job satisfaction and self-assessed job performance. Additional evidence suggests that personal control can also moderate the effect of perceived distractions. Although the scope of this work did not allow the researchers to examine the precise conditions that determined the level of personal control among participants, their definition included the ability to organize, alter and adjust aspects of the physical environment.

### William A. McConochie, Ph.D.

Bill@politicalpsychologyresearch.com

#### Sustainable Policies Endorsement Traits

William A. McConochie recently completed a study, entitled “Sixteen traits study: Antisocial traits, religious beliefs and desired government features.” This research explores the relationships among 16 attitudinal traits, including the *endorsement of sustainable policies and programs*. McConochie found that individuals who endorse such programs also tend to endorse *kindly religious beliefs, human rights, improved government services, and a positive foreign policy*. They do not endorse *war mongering, or authoritarianism* and they are not *violence-prone*. Each of these traits is measured reliably with scales of several items. The full research report is available on McConochie’s web site: [HTTP://POLITICALPSYCHOLOGYRESEARCH.COM](http://POLITICALPSYCHOLOGYRESEARCH.COM). To access the article, click on “Publications” and then scroll down to publication #16.

### Taciano Lemos Milfont, Ph.D.

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#### Psychology of Environmental Attitudes

Taciano Lemos Milfont investigated individuals’ perceptions of the natural environment and developed a systematic approach to study environmental attitudes (EA) cross-culturally. His research led to (1) the development of a research framework for the study of EA that considers their contents in both horizontal and vertical structures, (2) the development of the *Environmental Attitudes Inventory*, (3) the indication that pro-EA still tends to be limited to certain groups (e.g., females and those holding altruistic values), which tends to constrain the resolution of environmental problems, (4) the confirmation of the relevance of both human values and perceived environmental threat in the formation of EA, and (5) support for the mediating role of EA on the influence of values and ecological behavior. Milfont’s thesis can be accessed online at [HTTP://RESEARCHSPACE.AUCKLAND.AC.NZ/HANDLE/2292/1712](http://RESEARCHSPACE.AUCKLAND.AC.NZ/HANDLE/2292/1712).

### Robert Gifford, Ph.D.

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#### Environmental Psychology textbook: 4<sup>th</sup> Edition

The fourth edition of *Environmental Psychology: Principles and Practice* (2007, Optimal Books) has recently been released. It follows the basic structure as the 3rd edition, but includes new material on sustainability, as well as the results from several hundred studies that have been published over the last five years. The fourth edition also includes an updated laboratory manual and instructors’ manual, including essay and multiple-choice questions and chapter outlines. Additionally, this edition has been professionally designed and is available in full color. For more details, go to the publisher’s web site:

[WWW.OPTIMALENVIRONMENTS.COM/OPTIMALBOOKS.HTM](http://WWW.OPTIMALENVIRONMENTS.COM/OPTIMALBOOKS.HTM)

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## ARE YOU READY FOR BOSTON?!

by Susan Clayton, Ph.D. (2007-2008 Division President)

Plan now to attend the 2008 APA convention in Boston, MA from August 14–17. The APA convention offers a forum for people working in widely divergent geographical and conceptual areas to come together and think about the ways in which their interests overlap. For division 34, with members from a wide range of professional contexts and with diverse research agendas, it is a unique opportunity to meet and share ideas and insights. The 2008 convention promises to be particularly exciting, because one of the presidential initiatives for the convention is “Psychology’s contribution to the grand challenges of society.” Division 34 members have

been contemplating the grand challenges of society for decades and have much to contribute to this discussion. A particularly salient challenge for many of us is the threat of global climate change. As a demonstration of APA’s increased attention to this issue, the Board of Scientific Affairs at APA is cosponsoring a symposium with Division 34 on psychological issues related to global warming. This is a great opportunity to highlight the contributions of environmental psychology and raise the visibility of research in this area. Join us in Boston! Proposals are due by December 3; go to [WWW.APA.ORG/ CALL4PROGRAMS20081.PDF](http://WWW.APA.ORG/CALL4PROGRAMS20081.PDF) for information.

### Current Division Officers

PRESIDENT: SUSAN D. CLAYTON  
PAST-PRESIDENT: Gary D. Gottfredson  
PRESIDENT-ELECT: Sandra M. Nettles  
SECRETARY: Britain Scott  
Treasurer: James H. Bray  
APA REP.: Gregory H. Wilmoth  
MEMBER-AT-LARGE: Ethel Tobach  
MEMBER-AT-LARGE: Patricia L. Winter  
BULLETIN EDITOR: Sae Schatz  
APAGS REPRESENTATIVE: Sae Schatz

### 2008 APA CONVENTION

August 14-17, 2008  
Boston, Massachusetts

Start thinking about your presentations for the 2008 Annual APA Convention. Proposal submissions are due December 3, 2007.